PRESS RELEASE

We officially launched the first version of CEPTCHA in june 2022. Below is our press release. In this PDF we will collect all our articles and other appearances in the press.

Press release

Millions of people, every day have to prove to a robot that they are not a robot by doing robot stuff. Selecting pictures with cars or traffic signs, typing blurred words or ticking a box. They do a so-called CAPTCHA. An automated test to prove they are not a robot. And in doing so, they provide some interesting input for the technology companies.

We think that these tests are boring. They are derogatory. They are offensive. They are even inhumane. After all, we are human. So, why do we have to prove we're not a computer? Why do we have to do computer stuff? Select, click, check marks? Give us a test that enables to prove that we are human! We eat, drink, smell, laugh, fight, cry and reproduce. We have unique human qualities. We can easily prove that.

That's why we designed a CEPTCHA. It is a CAPTCHA but much better. A test that appeals to our deep, unique, human capacities. A safe, fun test that lets us prove we're human. A test that appeals to our sense of humor. You are presented a joke and you only have to find the right punchline. It is easy and fun!

We strive to replace the CAPTCHA worldwide with a better test, the CEPTCHA, so that we can prove again and again that we are human instead of proving we are not a robot. This is not only fun, but also important in a world full of digital technology where we constantly need to be reminded that we are human. And not computers.

CEPTCHA offers web services for owners of websites all over the world. You can already experience a demo or register to become a BETA tester on CEPTCHA.COM.

CEPTCHA is an idea by Rens van der Vorst powered by Fontys University (School of ICT) and Headtilt. Rens van der Vorst works as a technophilosopher at Fontys University. He publishes, teaches and writes about the impact of technology. Both Rens and Fontys think it is incredibly important to educate students who are very aware of the impact of technology. And to do that in a fun way!

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